

The Original

pH-Cosmetics



# Products Catalogue Alkaline Skin Care pH 7.5 - 8.7

pH-Cosmetics Natural alkaline skin care The history of body care is a history of alkaline body care. The Romans, Ancient Greeks, Persians, Assyrians, and Egyptians all used the fundamental components derived from wood ash and plant ash in their body care formulas. The Romans used the fine-grained ash that lagged behind the iron production, as a common



detergent. They observed the beneficial and healing effects on the skin. Cleopatra enjoyed her beauty baths in donkey milk, which also has a soothing alkaline effect on the skin.

Until 70 years ago, all body care was purely alkaline. The well-known

example for this is the alkaline washing soap (pH value 8.5-9.0). People with skin problems, who recollect this washing soap, appreciate its mild, itch relieving.

Proof of the value of alkaline skincare lies not only in human history, but also in the fact that babies- known for their soft, smooth skin- soak in an alkaline solution in the womb for 9 months. Amniotic fluid has a pH-level of 8-8.5.

Alkaline body care means deeper cleansing and regeneration of the skin by thoroughly clearing away old layers. Unfortunately, this knowledge increasingly faded away over the past decades. Today's acidic body care usually has a pH value of 5.0-5.5 today. F or many decades the function of the acidic protective layer of the skin has been discussed. It was assumed that the acidic layer had an indirect microbiological

defence against noxa (toxins). These classic findings about the significance of the acidic ph-value of the skin, however, were refuted by more recent biochemical and molecular biological investigations. The myth that in an acidic milieu, pathogenic germs are



prevented from spreading and eczema is avoided proves again and again to be false. The number of diseases and bacterial skin infections has steadily increased in the last decade. This dramatic increase has occurred in the period in which acidic body care in industrialized countries was established!

#### Nature: Our Wholesome Example

#### Natural Beauty Thanks to Alkaline Body Care

Our world today is becoming more and more acidic.

Acidity sickens both our planet and our bodies.

pH-Cosmetics offers alkalinebased products to promote healthy, radiant skin and supple skin and overall well-being.





Nature Pure: Fresh plant extracts like violet, tangerine, orange, horsetail, lady's smock, jojoba oil, and carrot oil are blended into a natural euphoric concoction. These products contain vitamins A, E, and C, giving the skin a silky smooth feeling and preventing aging.

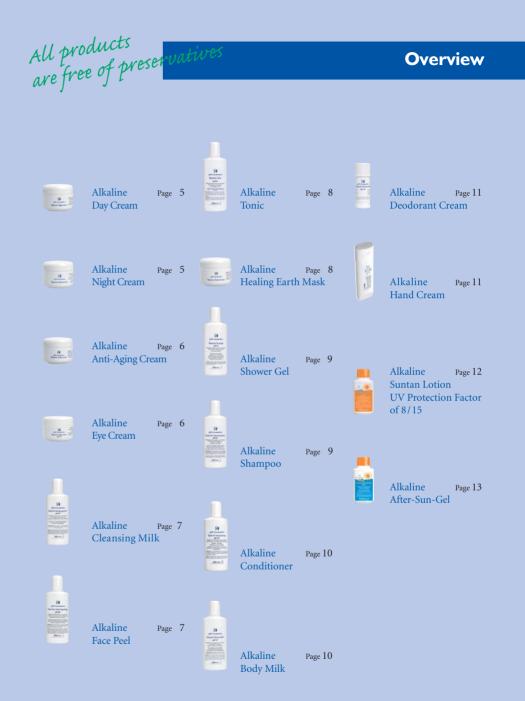
**Effectiveness:** Selected natural oils in combination with natural substances feed and nourish the skin. They care for the skin without sealing and burdening it. Through a carefully coordinated recipe, valuable active ingredients such as vitamin E, F, and B are provided exactly where the skin needs them.

**Skin Protection:** By the alkaline pH-value, the skin's natural moisturizing process is stimulated, smoothing



cracks, wrinkles, and perfectly fitting the skin's natural structure.

**Cell Protection:** Through the care of the skin with vitamins, moisture, and alkaline materials, the skin is smooth, soft, and healthy, while we enjoy the nurturing and revitalizing effects. Alkaline body care becomes a welcomed treat to enjoy daily.



## Alkaline Anti-Aging Cream pH 7.9

#### Alkaline Day Cream pH 7.5



This cream is created with light oil in water emulsion. This gentle cream is quickly absorbed and is well suitable for every skin type, especially sensitive and dry skin.

**Application:** For skin care and regulation, particularly for dry, greasy skin, or blemished skin. The alkaline day cream is used for everyday protection of the skin and has a slight UV protection through tocopherol.

Active Agents: The alkaline pH-value is especially adapted to the skin, and the fresh plant extracts such as lady's smock oil, orange, tangerine, muscatel sage, mauve, witch hazel, vitamin E, and allantoin all work in unique and specific ways, to restore your skin to its natural beauty.

Alkaline Night Cream pH 7.5



Rich water in oil emulsion for the care of all skin types

**Application:** Suited for skin in need of special care and dry skin. This moisturizing cream serves the structure of the skin and works as a protective agent. This specially formulated composition provides sustained care and nourishment through the night.

Active Agents: The alkaline pH-value especially adapted to the skin and the fresh plant extracts like jojoba oil, balm, beeswax, pansy, vitamin A and E, carrot oil, lavender, tangerine, and ylang-ylang. This formula provides a rich, nourishing, and uplifting day cream as well as a night cream.

**Application:** Use as special care for problem and sensitive skin, which is exposed to extreme environmental factors. This is the ideal healing skin care for working outdoors or participating in sporting activities.

Active Agents: The alkaline pH-value especially adapted to the skin and the fresh plant extracts create the combination of beta-glucan and vitamin E, which provides healing to the skin and a natural UV light protection factor.



#### Alkaline Eye Cream pH 7.5

Light oil in water emulsion. A perfect moisturizing cream for the delicate area around the eyes.

**Application:** Specially designed for the delicate eye area, penetrating gently and quickly. Pat gently on eye area in morning and evening.

Active agents: The alkaline pH-value is specially formulated for the skin. The gentle fresh plant extracts of Lady's Smock Oil, Common Beech, Cucumber, Asparagus, Lavender, and Vitamin E provide a soothing effect to the eye area.



## Alkaline Tonic pH 8.5

## Alkaline Cleansing Milk pH 8.7





A deep cleansing alkaline formula well suited for every skin type including problem and sensitive skin.

> **Application:** Cleanses the top layers of the skin. Use liberally for daily cleansing and removal of make-up, also in the area around the eyes. This cleansing milk also deeply nourishes, leaving the skin silky and smooth. Follow up with an alkaline tonic for an invigorating effect on the skin.

Active agents: The alkaline pH-value specially formulated for the skin, with the potent fresh plant extracts of Lady's Smock Oil, Peppermint, Mandarin, and Horsetail.

#### Alkaline Face Peel pH 8.0

<section-header><section-header><section-header><text><text><text><text>

A peeling cleansing mask with mild agents for daily peeling of blemished, dry and callused skin.

**Application:** Use for the peeling of excessively callused skin. Stimulates the self cleansing of blemished or problem-skin. Alkaline peeling can be performed morning and evening if needed. Gently massage the peel with light circular movements into the affected areas, then remove with a warm, wet cloth.

Active agents: The alkaline pH-value is specially formulated for the skin, with powerfully cleansing fresh plant extracts like Lady's Smock Oil, Peppermint, Mandarin, Horsetail, and Apricot Kernel granules. Suitable for every skin type. Refreshing and nourishing the skin.

**Application:** Use after applying alkaline cleansing milk. This tonic has exceptional healing properties on oily, dry, impure skin as well as with combination skin. It is also an excellent eye make-up remover.

Active agents: The alkaline pH-value is specially formulated for the skin, with potent fresh plant extracts of Hamamelis, Lemongrass, Tangerine Oil, and Allantoin serving as natural moisturizers. Sorbitol (a saccarid derived from plants) ensures a pleasant consistency.



### Alkaline Healing Earth Mask pH 7.5

A mineral rich mask. Apply thinly to face, neck and décolleté two to three times weekly, morning or evening. Leave on for 20 minutes and remove with a damp washcloth. Mask can be applied daily as needed.

**Application:** For deep cleansing and natural moisturizing. Also helps balancing the skin's fat regulation. The result is a younger, firmer complexion and silky smooth skin. The healing earth deeply nourishes the skin and can be applied daily. Over time, your complexion becomes youthful and radiant.

Active agents: The alkaline pH-value is specially formulated for the skin, with the fresh plant extracts like Camphor, Rosemary, Ginger, Healing Earth, Allantoin, Urea, Alkaline Bath Salts nourish the skin with rich minerals.



#### Alkaline Conditioner pH 7.5

#### Alkaline Shower Gel pH 7.5



This gel is especially gentle and soothing to the skin. With a sweet, subtle fragrance. It is highly beneficial and effective for problem and sensitive skin.

**Application:** Use daily to calm, soothe and nourish even the most sensitive skin. Gentle enough to use even on large skin irritations such as eczema, psoriasis and rashes.

Active agents: The alkaline pH-value is specially formulated for the skin, with the vital fresh plant extracts of Lime, Lavender, Mauve, and Horsetail. Free of Sodium Laureth Sulphate.

Alkaline Shampoo pH 8.2



This shampoo creates beautiful, smooth, shiny hair. Gentle enough to use every day.

Mild and especially gentle for hair and scalp care.

**Application:** Castor oil nourishes and creates silky, shiny hair. Use with plenty of water so the alkaline shampoo can lather. Massage the scalp for deep cleansing. After washing, rinse hair with cold water. Apply Alkaline Hair Conditioner. Use every day.

Active agents: Alkaline pH-value and fresh plant extracts including: Castor Oil, Tangerine Oil, and Lavender. Free of Sodium Laureth Sulphate. This conditioner is especially designed for dry, colored, or damaged hair. Nourishes dry hair, repairs split ends, and makes hair silky and smooth. Contains no silicon.

**Directions:** Apply to clean, wet hair and wait 1-2 min. Rinse with warm water. Afterwards enjoy the silky smoothness of brushing your hair.

Active agents: Fresh botanicals including: Avocado Oil, Aloe Vera, Orange Peel Oil, Mandarin Oil, and Lavender.



#### Alkaline Body Milk pH 7.5

A light, moisturizing lotion which quickly absorbs into the skin. Supplies the entire body with the proper level of humidity and hydration, due to the high level of gamma-linoleic acid and the alkaline essence.

**Application:** For the daily care of oily, dry skin. Apply after showering or an alkaline bath.

Active agents: The alkaline pH-value is specially formulated for the skin, with nurturing fresh plant extracts of Jojoba Oil, Tomato, Lavender, and Lime.



### The Alkaline Sun Care

#### Alkaline Deodorant Cream pH 7.5



A light, moisturizing cream which quickly absorbs into the skin. Nourishing properties for the underarm area through the use of specially formulated oils. Can be used immediately following shaving, without any stinging.

**Application:** Use on underarm area. Contains farnesol and specially selected ingredients for daily care.

Active agents: The pH-value is specially formulated for the skin, with the fresh plant extracts of Jojoba Oil, Avocado Oil, Squalane, Allantoin, Shea Butter, Clove, Pine Needle Oil, and Muscatel Sage. Free of aluminium compounds! The sun creates a positive atmosphere, stimulates circulation, encourages the formation of vitamin D, and strengthens the immune system. Sunbathing has a relaxing effect and gives the skin a beautiful, healthy complexion. The Alkaline Mineral Sun Care with UV protection factor of 8 and 15 naturally protects the skin from sunburns and wrinkles.



With pale skin one should never be exposed to long sun radiation, but rather gradually increase sunbathing. In the first week begin sunbathing for ten minutes a day and slowly increase to one hour; in the second week for two hours daily; and in the third week for three hours daily.

Ph-Cosmetics nourishing alkaline skin products enhance your sunbathing experience. They allow you to enjoy the sun without the harmful effects.



### Alkaline Suntan Lotion pH 7.5

#### Alkaline Hand Cream pH 7.5



A soothing, moisturizing cream for daily application. Highly beneficial after an alkaline hand bath.

Active agents: The alkaline pH-value is specially formulated for the skin, with the fresh plant extracts of

> nourishing Almond Oil, Pansies, Lavender, Urea, and Vitamin E.

#### **UV Protection Factor of 8**

The Alkaline Mineral Suntan Lotion pH 7.5 with a UV protection factor of 8 protects against powerful UV rays and is used for sunbathing or for tanned skin.



The skin needs optimal protection when skiing, hiking, or on beach holidays. The extract from Green Tea and Vitamin E provide nurturing skin care while sunbathing, preventing dry skin and wrinkles.

Suntan lotion should be applied thirty minutes before sunbathing and re-applied after each swim.



### What is alkaline and what is acidic?



#### **UV Protection Factor of 15**

This Alkaline Mineral Suntan Lotion pH 7.5 with a UV protection factor of 15, protects against UV rays It is ideal for children, and for sensitive skin, as well as skin unaccustomed to expo-

The extracts from Green Tea and Vitamin E moisturize and replenish the skin while sunbathing.

sure to the sun.

after each swim.



## Alkaline After-Sun-Gel pH 7.5

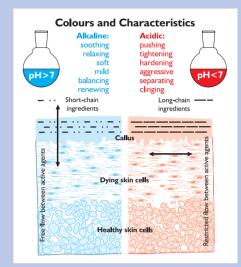
Alkaline Suntan Lotion pH 7.5



#### This Alkaline After-Sun-Lotion pH 7.5 completes

after-care sunbathing. Peppermint oil creates a particularly cooling effect after sunbathing, absorbing quickly into skin, without any oily residue. Other natural soothing substances include: Green tea, Panthenol, and Peppermint. The skin is naturally nourished by the gentle alkaline pHvalue.





#### pH-Cosmetics are 100% natural products

- Pure essential oils
- Fresh plant extracts
- Free of Alcohol
- Free of Oil Products
- Free of Preservatives
- Free of Laureth Sulfate
- Free of Lanoline
- Free of Animal Products
- Free of Silicone
- Free of Vaseline
- Free of Aluminium